



MICHAEL BERGER CREATIVE

PROPOSAL

ALVORD SCHOOLS
OPENING DAY VIDEO ASSET
CREATION AND PRODUCTION



Communication.

Michael Berger, MFA

Principle

Michael Berger Creative
michael@michaelbergercreative.com
michaelbergercreative.com

951 310 8831 Direct
951 389 8900 Office



Proposal

Proposal : Alvord Opening Day Video

Client: Alvord District

Contact: Allan Mucerino

Date: March 17 2021

Services	Item Description	Price
	Opening day creation and production	
	Script writing/Editing/Directions for shooting video doc	500
	Video intake and cleaning	250
	Creative Direction/Project Management/Coordinating/insurance	500
	Videography/Editing (1/2Day)	600
	Professional, Bilingual, Voice Over	400
Delivered	3 minute video, comprehensive piece, English & Spanish Versions One minute video, social piece built to travel, English & Spanish	
Total		\$2250



Terms

Upon approval of terms of proposal a deposit of 50% will be due for Michael Berger to commence work.

Approved By

Please Print Name

Date

Michael Berger

Michael Berger, MFA

March 17, 2021

Date

Please remit payment to:

Michael Berger
3565 Beechwood Place
Riverside, CA 92506