



MICHAEL BERGER CREATIVE

PROPOSAL

ALVORD SCHOOLS
OPENING DAY VIDEO ASSET
CREATION AND PRODUCTION



Communication.

Michael Berger, MFA

Principle

Michael Berger Creative

michael@michaelbergercreative.com

michaelbergercreative.com

951 310 8831 Direct

951 389 8900 Office



Proposal

Proposal : Alvord Opening Day Video

Client: Alvord District

Contact: Allan Mucerino

Date: March 17 2021

| Services | Item Description | Price |
|-------------------------------------|--|---------------|
| Opening day creation and production | | |
| | Script writing/Editing/Directions for shooting video doc | 500 |
| | Video intake and cleaning | 250 |
| | Creative Direction/Project Management/Coordinating/insurance | 500 |
| | Videography/Editing (1/2Day) | 600 |
| | Professional, Bilingual, Voice Over | 400 |
| Delivered | 3 minute video, comprehensive piece, English & Spanish Versions One minute video, social piece built to travel, English & Spanish | |
| Total | | \$2250 |



Terms

Upon approval of terms of proposal a deposit of 50% will be due for Michael Berger to commence work.

Approved By

Please Print Name

Date

A handwritten signature in black ink that reads "Michael Berger". The signature is fluid and cursive, written over a horizontal line.

Michael Berger, MFA

March 17, 2021

Date

Please remit payment to:

Michael Berger
3565 Beechwood Place
Riverside, CA 92506