

Entrepreneurship Club: First-year Lemonade Stand

Allen Orrenmaa Elementary

Principal Diana Taylor

Our Why

U.S. Census Bureau Educational Attainment Data:

In 2019, high school was the highest level of education completed by 28.1% of the population age 25 and older, and 22.5% finished four years of college.

Our Why

U.S. Census Bureau Educational Attainment Data:

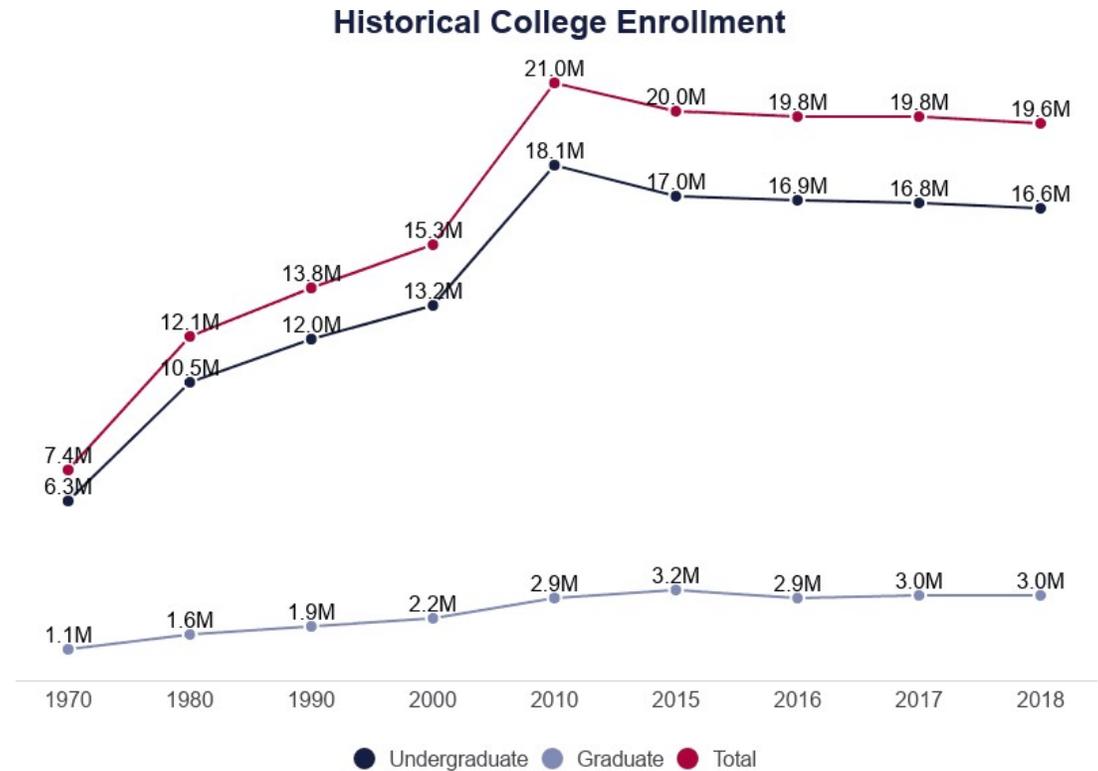
***That means 77.5% didn't attend
College or dropped out of college***

The Trends

Corporate

- Most top companies in U.S. have removed the college-degree requirement for employment; small business following
 - *Apple, Penguin Random House, Costco, Netflix, Google, Hilton, Bank of America to name a few*

College



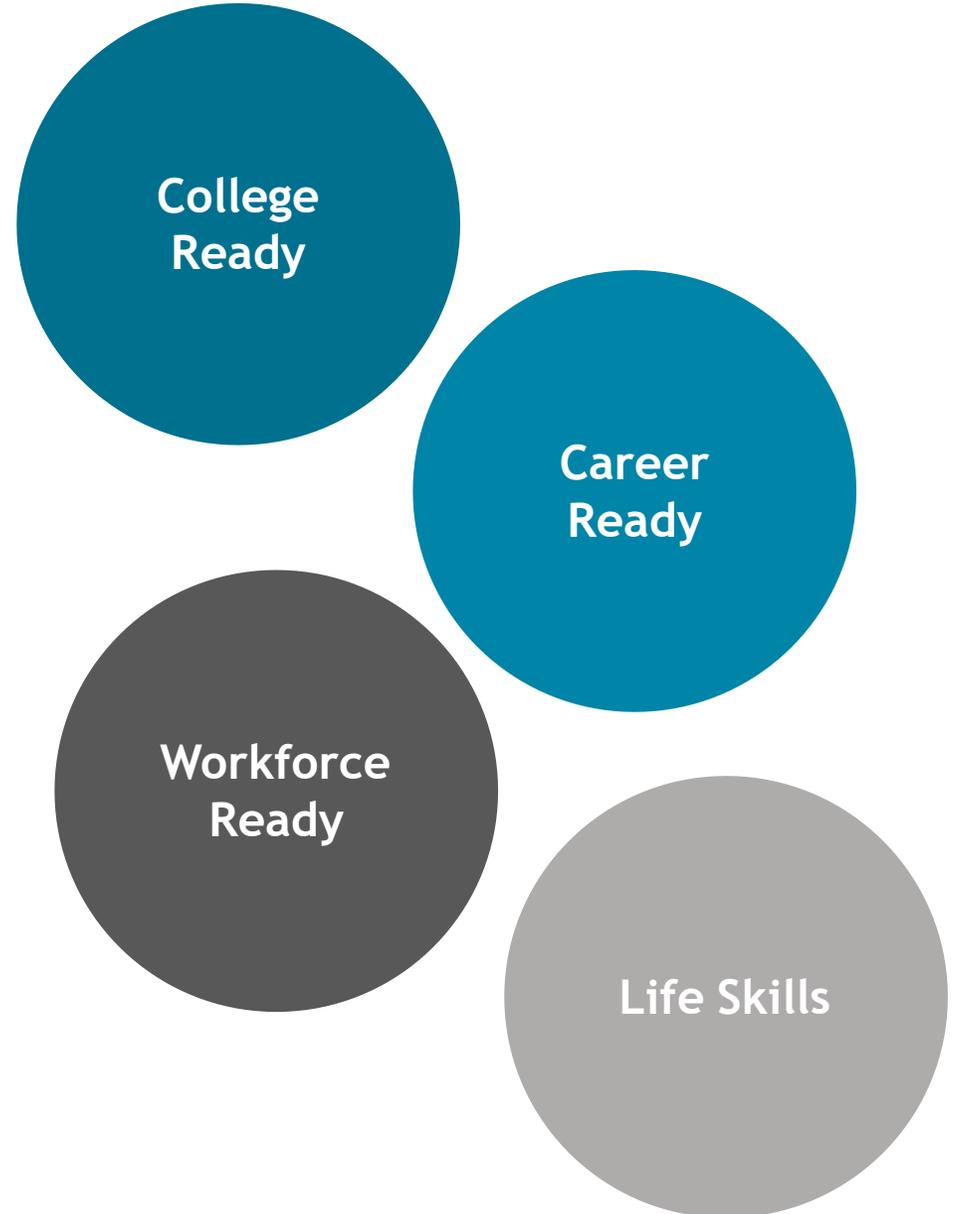
<https://educationdata.org/college-enrollment-statistics>

Our Goals

- A. **brief history**
 - a. **21st Century Learning Skills**
 - b. **Practical skills for workforce development**

2. Concurrent entrepreneurship education to provide pathways; opportunity to succeed within the environment

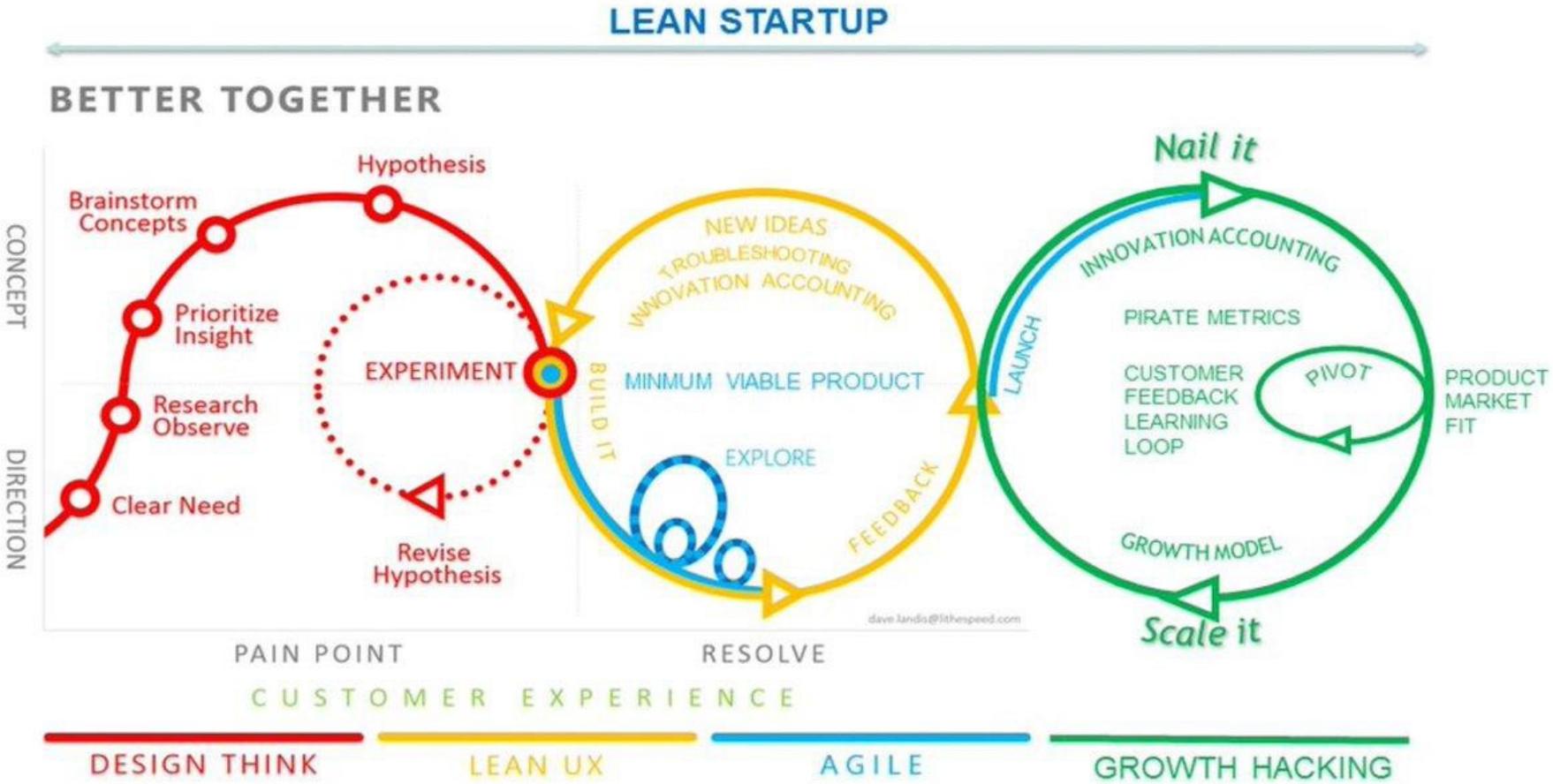
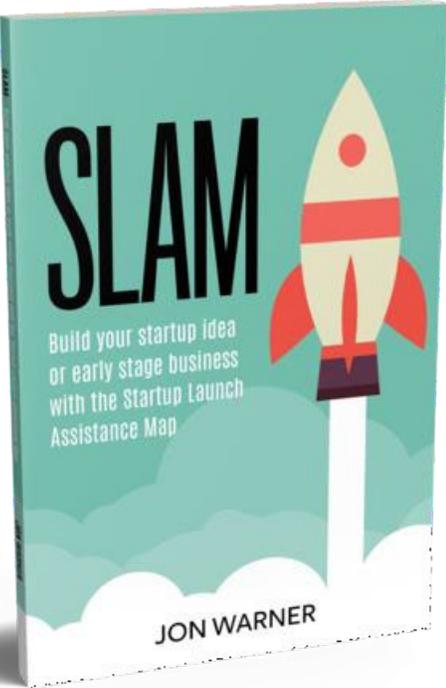
3. Community Development



Who?



Our Methodology



eSTEAM

Using Entrepreneurship as a “lens” through which to look

Field of Study	SCIENCE	TECHNOLOGY	ENGINEERING	ARTS	MATHEMATICS
	Physics Chemistry Biology	AI/Robotics Coding Data Analytics	Mechanical Civil Electrical Electronic	English/Languages Fine /Creative Arts History/Geography	Algebra Calculus Geometry
eNTREPRENEURSHIP Skills					
Jobs	DOCTOR/NURSE ASTRONAUT CLIMATE RESEARCHER PSYCHOLOGIST	SYSTEMS ANALYST DATA ANALYSIS PROGRAMMER HARDWARE BUILDER	LOGISTICS PROJECT ENGINEER SURVEYOR AEROSPACE	JOURNALIST ACTOR/ PLAYWRITE EDUCATOR LAWYER	ACCOUNTANT BANKER ARCHITECT BUSINESS INVESTOR
		IDEATION	CHANGE	MONEY	

The Approach

Entrepreneurship
is the great
equalizer

Addressing systemic barriers faced by underrepresented populations in entrepreneurial and educational ecosystems requires a complex multi-tiered approach.

-Kauffman Foundation, Annual Learning Report, 2019



Our Impact

Parent Engagement

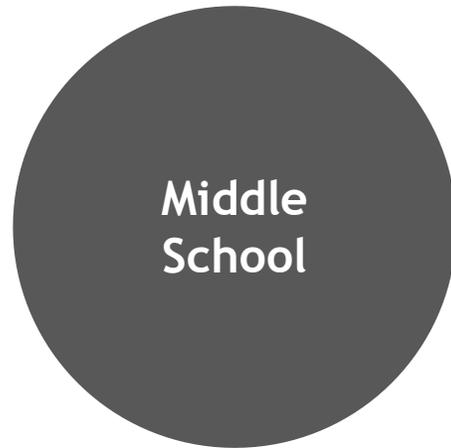


Our Future



Elementary
School

Basic Workforce
Skills



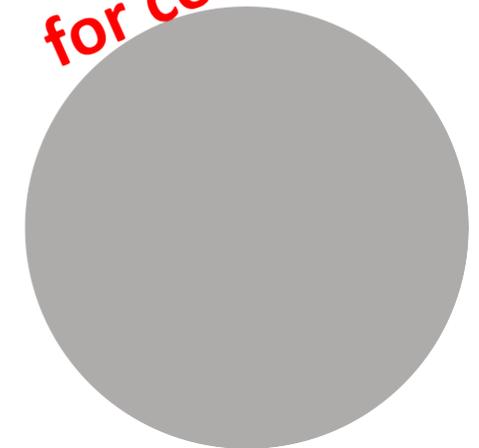
Middle
School

Intermediate
Workforce Skills
&
Basic
Entrepreneurship
Skills



High School

Advanced Workforce
Skills
&
Entrepreneurship
Skills



Advanced
workforce and
entrepreneurship
Skills
&
College Ready

*Their business could
even help them pay
for college!*

Join Us!

**Anyone interested
in learning more,
please contact us!**

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Justin Radeka

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Thank you!

Questions?



SATURDAY MAY 8, 2021
9:00-NOON @ GALLERIA AT TYLER

LEMONADE STAND

A Family
Friendly
Event



**show & shine
car show**

Presented by:



more information

Awards for
Best of Show
Kids Choice
Best Paint
and more



**Hosted by the
Entrepreneurship
Club**

**of Orrenmaa
Elementary School**

Sponsored by



Roll in 7-
9:00am
By TGIFridays

Online Preregistration
[HTTPS://TINYURL.COM/
LEMONADECARSHOW](https://tinyurl.com/lemonadecarshow)

**Entrance fee: Free
Donations Accepted**

Free T-shirt for first 30
entries
Dash Plaques for all entries

