



# **Entrepreneurship Club: First-year Lemonade Stand**

Allen Orrenmaa Elementary

Principal Diana Taylor



# Our Why

## *U.S. Census Bureau Educational Attainment Data:*

***In 2019**, high school was the highest level of education completed by 28.1% of the population age 25 and older, and **22.5% finished four years of college.***

<https://www.census.gov/newsroom/press-releases/2020/educational-attainment.html>



# Our Why

## ***U.S. Census Bureau Educational Attainment Data:***

***That means 77.5% didn't attend  
College or dropped out of college***

<https://www.census.gov/newsroom/press-releases/2020/educational-attainment.html>

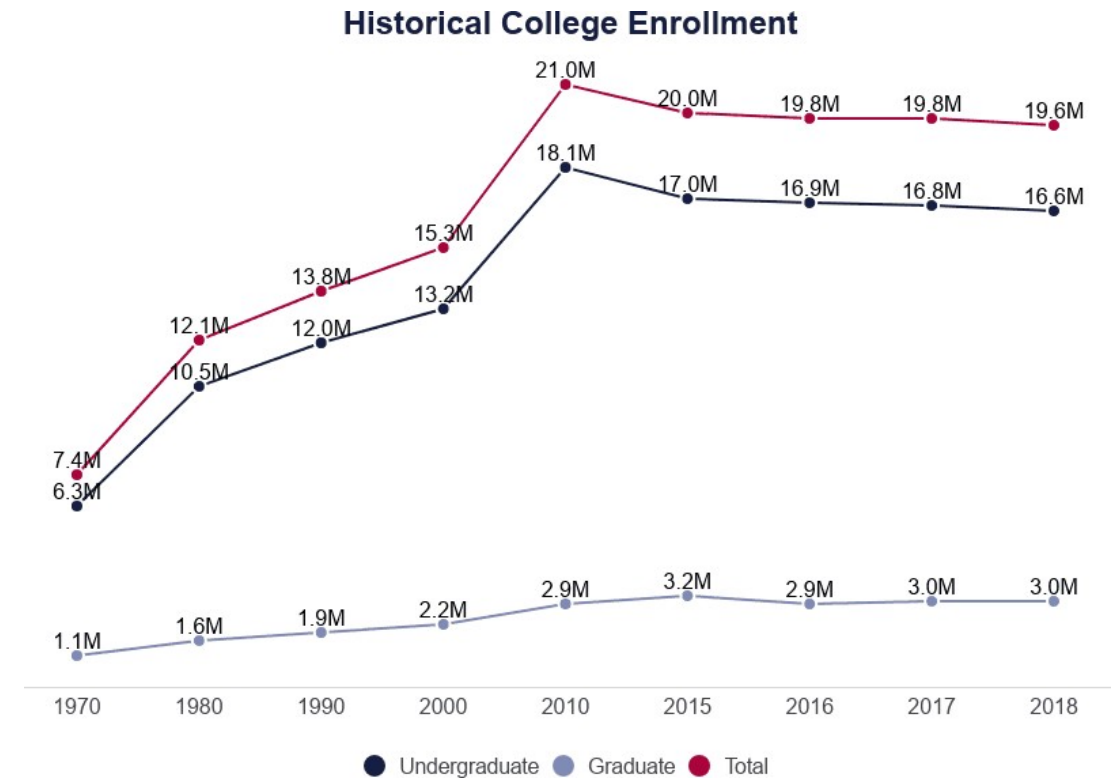


# The Trends

## Corporate

- Most top companies in U.S. have removed the college-degree requirement for employment; small business following
  - *Apple, Penguin Random House, Costco, Netflix, Google, Hilton, Bank of America to name a few*

## College



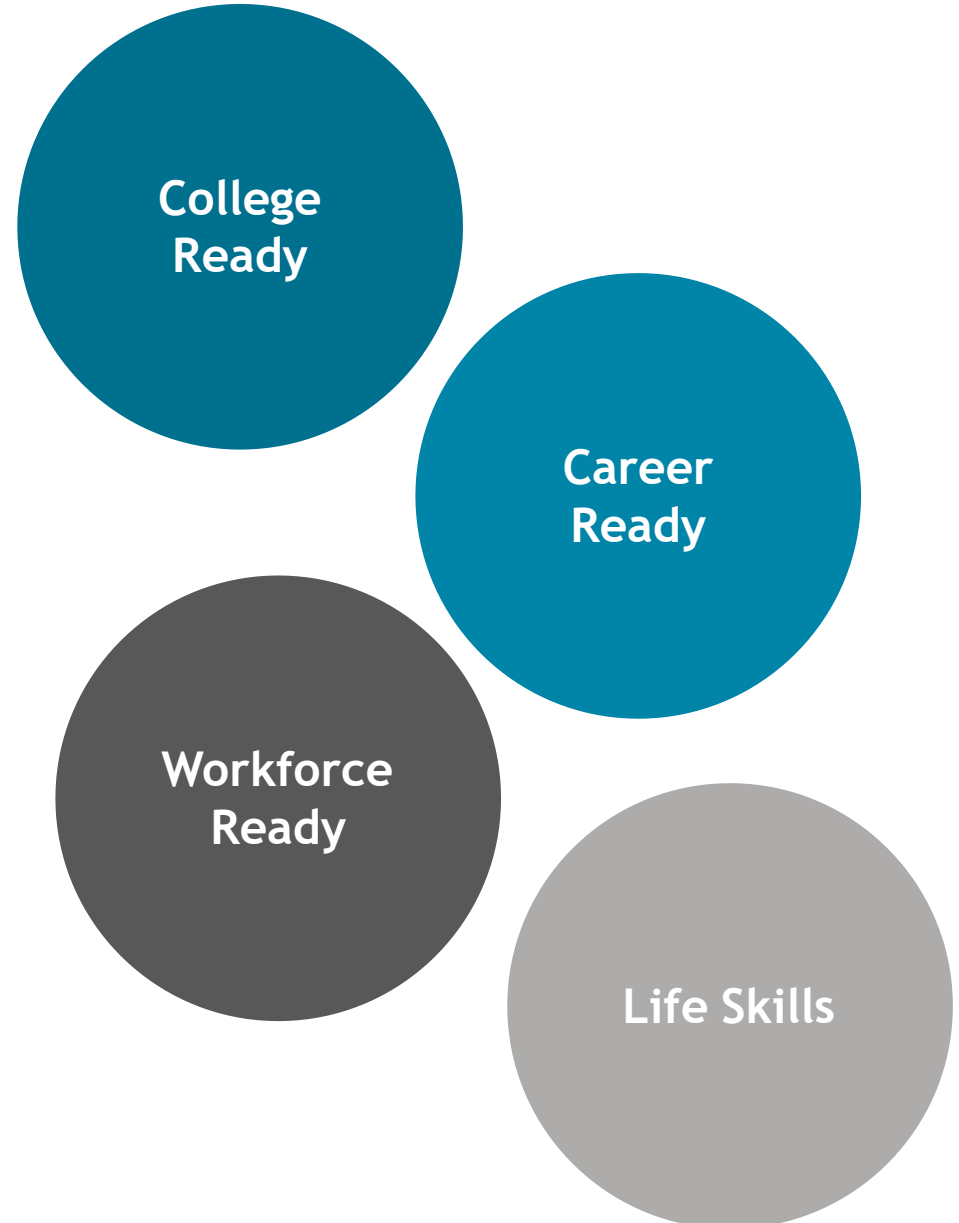
<https://educationdata.org/college-enrollment-statistics>

# Our Goals

- A. brief history
  - a. 21<sup>st</sup> Century Learning Skills
  - b. Practical skills for workforce development

2. Concurrent entrepreneurship education to provide pathways; opportunity to succeed within the environment

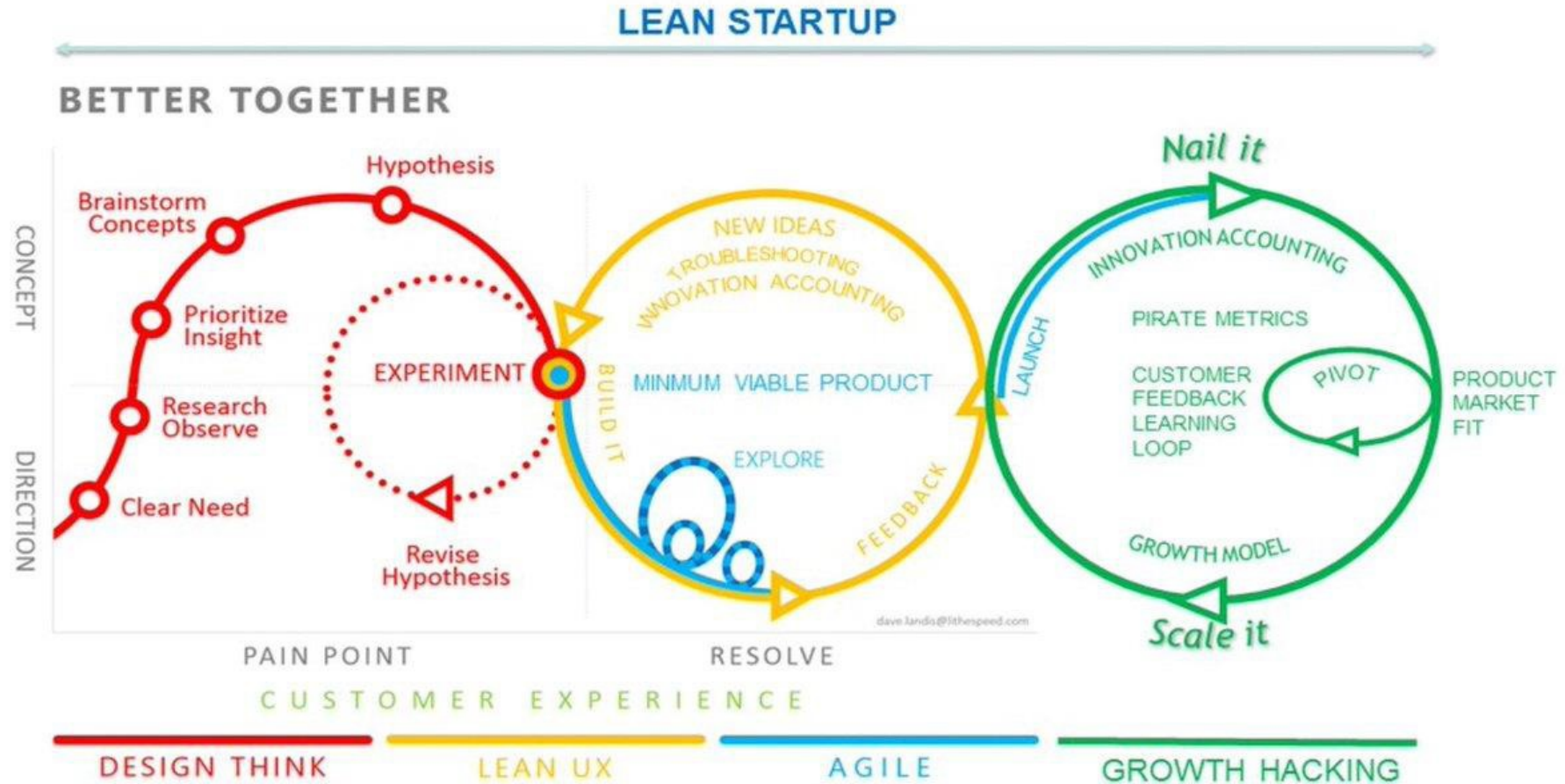
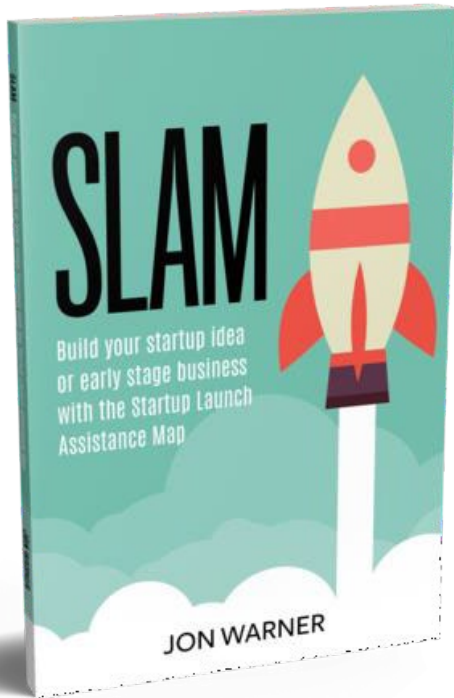
3. Community Development



# Who?



# Our Methodology



# eSTEAM

## Using Entrepreneurship as a “lens” through which to look

Field of Study	SCIENCE	TECHNOLOGY	ENGINEERING	ARTS	MATHEMATICS
	Physics Chemistry Biology	AI/Robotics Coding Data Analytics	Mechanical Civil Electrical Electronic	English/Languages Fine /Creative Arts History/Geography	Algebra Calculus Geometry
eNTREPRENEURSHIP Skills					
Jobs	DOCTOR/NURSE ASTRONAUT CLIMATE RESEARCHER PSYCHOLOGIST	SYSTEMS ANALYST DATA ANALYSIS PROGRAMMER HARDWARE BUILDER	LOGISTICS PROJECT ENGINEER SURVEYOR AEROSPACE	JOURNALIST ACTOR/ PLAYWRITE EDUCATOR LAWYER	ACCOUNTANT BANKER ARCHITECT BUSINESS INVESTOR
	IDEATION		CHANGE	MONEY	



# The Approach

Entrepreneurship  
is the great  
equalizer

*Addressing systemic  
barriers faced by  
underrepresented  
populations in  
entrepreneurial and  
educational ecosystems  
requires a complex  
multi-tiered approach.*

-Kauffman Foundation, Annual Learning Report,  
2019



# Our Impact

## Parent Engagement



# Our Future

*Their business could  
even help them pay  
for college!*

Elementary  
School

Basic Workforce  
Skills

Middle  
School

Intermediate  
Workforce Skills  
&  
Basic  
Entrepreneurship  
Skills

High School

Advanced Workforce  
Skills  
&  
Entrepreneurship  
Skills

Advanced  
workforce and  
entrepreneurship  
Skills  
&  
College Ready

# Join Us!

**Anyone interested  
in learning more,  
please contact us!**

Diana Taylor

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Justin Radeka

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# Thank you!

## Questions?



A Family  
Friendly  
Event



**SATURDAY MAY 8, 2021**  
**9:00-NOON @ GALLERIA AT TYLER**

**LEMONADE  
STAND**

**show & shine  
car show**

Presented by:



Awards for  
Best of Show  
Kids Choice  
Best Paint  
and more

Roll in 7-  
9:00am  
By TGIFridays



**Hosted by the  
Entrepreneurship  
Club  
of Orrenmaa  
Elementary School**

Sponsored by  
**GALLERIA  
AT TYLER**

**Online Preregistration**  
[HTTPS://TINYURL.COM/  
LEMONADECARSHOW](https://tinyurl.com/lemonadecarshow)

**Entrance fee: Free  
Donations Accepted**

Free T-shirt for first 30  
entries  
Dash Plaques for all entries

more information

