

**Alvord Unified School District
Pilot Film Program Proposal
2021-2022 School Year**

July 26th, 2021

Re: AUSD/ Jessica Just and Hipolito Munoz Navarrete, aka “Creating Creators”

Set forth below are the components and estimated costs of the Creating Creators pilot film program for Alvord Unified School District’s Norte Vista High School which, commencing within the 2021-2022 school year, will be offered as:

- 5 Workshops
- 1 Pilot High School Film Class
- 1 Professional Development

In the first half of the school year, Creating Creators will conduct 5 workshops, for the high school pilot film class. Schedule pending, expert speakers may be invited on particular topics to supplement the instruction at the school.

In the second half of the school year, Creating Creators will, support in the production of 2 short films for the pilot high school film class. Creating Creators will provide the curriculum for each class and course. They will work with the existing equipment in the classroom, and will suggest an updated list of equipment when needed.

The workshops and pilot film class will be taught by a District employed certified teacher in collaboration with Creating Creators.

Creating Creators will also provide 50 hours of orientation and staff professional development for each District teacher (and any administrators the District designates) interested in film and media instruction. Creating Creators will supply the filmmakers needed to supplement and assist in instruction, as well as, provide further support to the classroom teacher.

Creating Creators will also support the District’s efforts to market the program to parents and other.

The District will pay an hourly rate for instructional and staff development services of \$110.0 per hour. Creating Creators’ best estimate at this time of the costs for the class is set forth below.

The estimates are based on the assumption of:

- 180 instructional days
- 20 weeks of pilot film class instruction
- Class sizes of 30 (*film class/workshops only*)

1. Workshops

Creating Creators will work with the pilot film class teacher and identify 5 topic specific workshops, designed to support class standards and academic goals, and prepare students for the Creating Creators' film project in the spring semester. Suggested workshop topics include; screenwriting, camera/lighting, sound design, directing/acting, and editing.

The workshops will require three instructors to instruct for one (1) hour of instruction and one (1) hour of prep time per instructor. Thus the estimated cost for each workshop is:

Instructor #1: 2 hours per workshop x 5 sessions = 10 hrs. X \$110 = \$1,100

Instructor #2: 2 hours per workshop x 5 sessions = 10 hrs. X \$110 = \$1,100

Instructor #3: 2 hours per workshop x 5 sessions = 10 hrs. X \$110 = \$1,100

Per our discussions the District proposes to operate the workshops in one (1) Norte Vista high school class. Accordingly the total cost for (5) five workshops would be:

\$3,300

2. Professional Development:

During this 2-day 6-hour professional development, District teachers (and administrators) will gain experience in film making and teaching about film. Accordingly, any District or Norte Vista High School staff interested in understanding film and media instruction are encouraged to join. It is our goal to create a culture of creativity and identify additional staff that may be able to support the film pathway development at Norte Vista and within AUSD.

Our teacher orientation and training program is conducted by three filmmakers and will require 2 hrs of prep time and 1 hr for equipment setup and breakdown. Thus we estimate all three filmmakers spending (50) total hours (including prep time).

Orientation and Training Costs: 50 hrs x \$110 = **\$5,500.00**

Creating Creators will continue supporting District personnel in their film and media development over the course of the instructional year.

3. Pilot High School Film Class:

Designed for half-a-year, the pilot high school film class would require one (1) hour of instruction two (2) times a week for 20 weeks. Students will be divided into at least 2 groups and each class will require two filmmakers to assist in the instruction of the groups and further support the classroom teacher. The classes will explore short form film narrative (7-10min), professional portfolio and business aspects for entrepreneurs. High school students will also be connected to university and industry internship networks.

Example pilot high school film class outcomes:

Minimum of (30) Film Journals, one from every student, with at least 3 stories in them.

Minimum of (2) scripts, (2) shorts Films, (2) production binders, and (2) posters.

Minimum of (1) showcase, one at a local film festival or at a local theater.

Each session will require one (1) hour of prep time per instructor. Thus the estimated cost for the pilot high school film class is:

Instructor #1: 4 hours per week x 20 weeks = 80 hrs. X \$110 = \$8,800

Instructor #2: 4 hours per week x 20 weeks = 80 hrs. X \$110 = \$8,800

Per our discussions the District proposes to operate the program in one (1) Norte Vista high school class. Accordingly the cost per class would be:

\$17,600

4. Field Trips

Creating Creators will work in collaboration with the District in coordinating, managing, and scheduling at minimum (1) industry field trip per class.

5. Recap of Film Pathway Year Costs (Estimated):

Workshops	\$3,300
Staff Orientation and Training	\$5,500
Pilot High School Film Class	\$17,600

Total	\$26,400
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