



**Beverly Hills
Unified School District**
CREATING A WORLD CLASS EDUCATION

Beverly Hills High School

241 Moreno Drive
Beverly Hills, CA 90212
310-551-5100 main

Mark Mead
Principal

TRANSMITTAL:

Board of Education
Beverly Hills, CA

Date Submitted: October 26, 2017

SUBMITTED FOR YOUR APPROVAL

Dr. Michael Bregy
Superintendent of Schools

TO: Dr. Michael Bregy, Superintendent

FROM: Mr. Mark Mead, Principal
Teacher: John Johnson

**RE: BHHS DECA Southern California District Career Development Conference -
Out-of-County Activity**

We would like to request Board approval for the following Out-of-County activity:

- BHHS DECA Club/January 12 – 14, 2018/Anaheim, CA
- Anaheim Regional Career Development Conference
- Students will compete with other DECA students at the regional level. As an integral part of the classroom curriculum, DECA's industry-validated competitive events are aligned with the National Curriculum Standards in the career clusters of marketing, business management and administration, finance, and hospitality and tourism. DECA's flagship evaluation process involves students in both a written component such as an exam or report and an interactive component with an industry professional serving as a judge. DECA's competitive events directly contribute to every student being college and career ready when they graduate from high school.
- We will take two buses, 60-75 students, one advisor, and three chaperones
- All students will pay a fee of \$275