



**Beverly Hills  
Unified School District**  
CREATING A WORLD CLASS EDUCATION

**Beverly Hills High School**

241 Moreno Drive  
Beverly Hills, CA 90212  
310-551-5100 main

Mark Mead  
Principal

---

TRANSMITTAL:

Board of Education  
Beverly Hills, CA

Date Submitted: December 10, 2018

SUBMITTED FOR YOUR APPROVAL

---

Dr. Michael Bregy  
Superintendent of Schools

TO: Dr. Michael Bregy, Superintendent

FROM: Mr. Mark Mead, Principal  
Teacher: John Johnson

**RE: BHHS DECA Southern California District Career Development Conference -  
Out-of-County Activity**

We would like to request Board approval for the following Out-of-County activity:

- BHHS DECA Club/Grades 9-12/February 28 – March 3, 2019/Anaheim, CA
- Anaheim State Career Development Conference
- Students will compete with other DECA students at the state level. As an integral part of the classroom curriculum, DECA's industry-validated competitive events are aligned with the National Curriculum Standards in the career clusters of marketing, business management and administration, finance, and hospitality and tourism. DECA's flagship evaluation process involves students in both a written component such as an exam or report and an interactive component with an industry professional serving as a judge. DECA's competitive events directly contribute to every student being college and career ready when they graduate from high school.
- We will take two buses, 60-75 students, one advisor, and three or four chaperones
- All students will pay a fee of \$375.00 - \$400.00